

# The Maybud Club

## Monthly Giving for the Lamplighters

LAMPLIGHTERS  
MUSIC THEATRE



Patrons who contribute to Lamplighters Music Theatre on an automatic recurring basis are some of our most valued supporters, and receive special benefits as members of the Maybud Club.

Please join the Club—your monthly or quarterly gift will help support the Lamplighters both onstage and off.

These donations provide a predictable stream of income that allows for more sustainable and efficient management of our organization, and makes us better able to bring the joy and merriment of Gilbert & Sullivan, and other light opera, to tens of thousands in the Bay Area community throughout the year.

### What Your Support Provides...

per month

12-mth total

<b>\$10 / month</b>	A meal for one singer on two-performance days	One Lamplighters Orchestra musician's service (\$120)
<b>\$25 / month</b>	Dry ice special effect for one <i>Pirates</i> performance	Archival videographer for one production (\$300)
<b>\$50 / month</b>	Three months of utility bills at our scenery warehouse	Theatrical lighting gels for one production (\$600)
<b>\$75 / month</b>	Piano accompanist fee for one rehearsal	Costume dry cleaning for one production run (\$900)
<b>\$100 / month</b>	Wig styling supplies for one production run	Teaching artist fees for two in-school residencies (\$1,200)

### How To Sign Up

#### Choose from three payment options...

Contact your bank to **set up an automatic check** payable to the Lamplighters, and then call us to confirm. 100% of your donation will come to the Lamplighters, with no processing fees to either party.

or

**Provide your credit or debit card** info by using the enclosed reply envelope or calling us at 415-227-4797. We will charge your card on or about the 16th of each month; we pay a 2-4% fee on these transactions.

or

Visit [www.lamplighters.org/involve/donate.html](http://www.lamplighters.org/involve/donate.html) to **use PayPal**. Click "Make This Recurring (Monthly)," and then call us to confirm. We pay a 2.5% fee on these transactions.

**Questions?** Please contact Development Director Amy Himes at 415-227-4797 or [ahimes@lamplighters.org](mailto:ahimes@lamplighters.org).



**Q. What is the Maybud Club?**

**A.** The Maybud Club is Lamplighters Music Theatre's new recurring giving program. Although this donation method has long been an option, we recognize the high value of this type of gift, and want to offer special benefits for those contributors who provide this important on-going support.

**Q. Why are you trying to get 62 Maybud Club members by May 31, 2015?**

**A.** Lamplighters Music Theatre was founded in 1952, and we want our new campaign to secure a member in honor of each of our 62 seasons. We have 20 members so far, and aim to reach our goal by our fiscal year end. Of course, we hope the club continues to grow in years to come.

**Q. I hear there's a Challenge Grant. What does that mean?**

**A.** An anonymous individual has pledged to match the Maybud Club's total monthly donations in June, 2015 (plus 1 month's portion of gifts from quarterly donors), for a one-time gift of up to \$2,000. This gift will be made regardless of the number of Maybud Club members at the time, although of course higher membership will lead to a higher match amount. Your generosity can be even more valuable!

**Q. Why is it called the Maybud Club?**

**A.** Rose Maybud, the virtuous young heroine of Gilbert & Sullivan's *Ruddygore*, consults her etiquette book before doing anything. Of course, this leads her to some unanticipated outcomes, but we have high hopes that philanthropy and planning ahead are values she shares with many of our patrons. "Maybud" also suggests potential and possibilities—our artists will be better able to blossom with the sustained support that the club's donations provide.

**Q. Can I set up automatic quarterly payments, instead of monthly?**

**A.** Absolutely! Just let us know the amount, and which months you prefer.

**Q. Maybud Club members "level up" on donor benefits. What does that mean?**

**A.** Donors to the Lamplighters receive recognition and benefits that are determined by the donor's 12-month giving total (see insert). However, while your Maybud Club membership is recognized in the program at your actual level, you'll receive benefits at the next level up—granting you better access to VIP receptions, behind-the-scenes events, and more.

**Q. Are there other benefits?**

**A.** Yes! All members get a welcome kit that includes enrollment and renewal information, a save-the-date for upcoming Lamplighters events, and a special thank-you gift generously donated by our friends and Maybud Club members at **Renee's Garden**. In addition, the first 10 new members who pledge \$25 / month or more will receive our recently recorded *The Pirates of Penzance* CD.

**Q. I see that \$10 / month pays for a meal for one singer. If I sign up, can I specify which one?**

**A.** Sorry, no—Maybud Club gifts provide unrestricted support for our general operating costs. But feel free to suggest a caterer!

**Q. What if I have other questions?**

**A.** Please contact Development Director Amy Himes at 415-227-4797, or [ahimes@lamplighters.org](mailto:ahimes@lamplighters.org).

